

EMPLOYERS' COUNCIL

NEWFOUNDLAND & LABRADOR

BUSINESS ADVOCACY FUND

The Employers' Council is the only province wide business advocacy organization catering to senior business leaders from all industries and regions of the province.

Our membership consists of the province's largest and most economically significant employers. Employers' Council membership provides senior business leaders the opportunity to engage with their peers and collectively lobby to improve the competitiveness of the province's business environment.

We are a very vocal and effective advocate and do not shy away from taking on important issues.

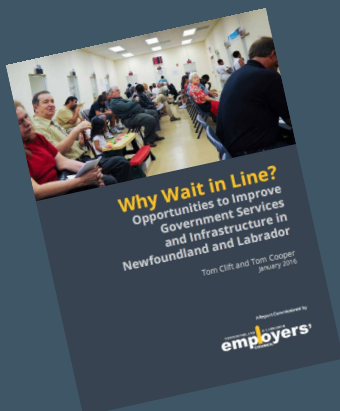
We work hard to develop responsible and well researched positions on issues of importance to the business community and to the economic success and prosperity of all Newfoundlanders & Labradorians.

The research and recommendations produced by the Employers' Council have a strong influence on decision makers in government.

We have established excellent relationships with all levels of government and senior bureaucrats.



Our award winning advocacy campaign led to a **REDUCTION** in worker's compensation employer premiums



Our work on partnerships encouraged government to **PARTNER** with the private sector



Our well respected independently researched reports have **INFORMED** public opinion



Our digital advocacy campaigns have effectively **INFLUENCED** government's message and generated public **SUPPORT**

To continue this high quality business focused work we need your support.

BECOME A PATRON MEMBER

As a Patron member, you demonstrate your commitment to this province and support for competitive policy and economic growth.

Patron membership supports the work of the Employers' Council and includes enhanced company recognition and networking with senior business leaders. Patron Membership is also your chance to influence the Employers' Council's advocacy priorities.

Included:

- ▶ Annual Membership Fee
- ▶ Attendance at a special Patron Member advisory meeting with Employers' Council Board of Directors, to discuss research, policy positions and advocacy priorities for coming year
- ▶ Increased involvement in strategic planning and advocacy priorities through surveys and focus groups
- ▶ Complimentary seat at CEO Dinner and 2-3 CEO Roundtables annually
- ▶ Recognition at 2-3 CEO Roundtable events annually, regional member meetings, and CEO Dinner
- ▶ 30% discount for all employees on OH&S Training and all other Employers' Council events

Commit to a 3 year term, providing a minimum \$5000 annual contribution to the Employers' Council Advocacy Fund.

