

## **Divide growing between public sector and private sector employment**

Corporate Research Associates President to provide keynote address at NLEC Fall Conference 2010 "Recruitment to Retirement: Money isn't everything" November 29<sup>th</sup> & 30<sup>th</sup> in St. John's

--FOR IMMEDIATE RELEASE

November 24<sup>th</sup>, 2010, St. John's, NL – Don Mills, President of Corporate Research Associates (CRA), a national public opinion and market research company with offices in six provinces, including Newfoundland, will give the keynote address at this year's NL Employers' Council (NLEC) Fall Conference "Recruitment to Retirement: Money isn't everything" on November 30<sup>th</sup> at the Delta Hotel in St. John's. Mills will give his take on the growing divide between public sector and private sector employment.

There appears to be a growing divide between employment in the public sector and the private sector that is neither desirable nor sustainable. Growth in the public sector puts pressure on private sector employers that inevitably impacts their ability to do business. Mills will discuss this growing divide in Atlantic Canada, and specifically Newfoundland and Labrador, across a wide range of variables, including: growth in employment levels, performance and productivity, wage and benefits as well as pension plans.

"Atlantic Canadian provinces in general have a tendency to be overly reliant on government," says Mills. "It is important to recognize that we can only support public sector growth at a pace that is in line with economic growth. The current pace of growth within the public sector is simply not sustainable without consequences."

"We are extremely pleased to have Don Mills back at our conference this year as our keynote speaker," says NLEC Executive Director, Richard Alexander. "NLEC members are very interested to hear what Mills has to say about how this divide impacts their business. The discrepancy between public sector and private sector wages and benefits, specifically pensions, is an issue of importance to local employers. Government is setting a standard that many private businesses are challenged to keep pace with, and this has a significant impact on their ability to recruit and retain employees."

The NLEC Fall Conference 2010 "Recruitment to Retention: Money isn't everything" will take place on November 29<sup>th</sup> & 30<sup>th</sup> at the Delta Hotel & Conference Centre in St. John's. For more information on the conference and to register, employers should visit [www.nlec.nf.ca](http://www.nlec.nf.ca).

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### **INTERVIEW OPPORTUNITIES AVAILABLE**

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