

NOTICE TO MEDIA

NL Employers' Council to recognize top employers at eight annual "Employer of Distinction" awards luncheon tomorrow Friday, February 25th Sheraton Hotel, St. John's

February 24, 2011, St. John's, NL - The Newfoundland & Labrador Employers' Council (NLEC) will present the **Employer of Distinction Award** in both the large and small employer category, at its annual luncheon and presentation of awards on **Friday, February 25th, from 12:30 – 2:30 P.M. at Sheraton Hotel in St. John's, NL.**

Interest in this year's awards has grown dramatically, with nearly double the number of organization's making the short list over previous years. Eleven employers are shortlisted for the award in the small employer category, and five are shortlisted in the large employer category. The Employer of Distinction award recognizes employers that have placed value in their workforce, given back to the community, and set new standards for excellence in human resources over the past year. Employers shortlisted for the small employer category are: St. John's International Airport Authority, Canadian Hard of Hearing Association, Conservation Corps, Cox & Palmer, Ever Green Environmental Corporation, FIT For Work, Gander International Airport Authority, Keep Cool Refrigeration & A/C Ltd., Knightsbridge Robertson Surette, Lotek Wireless Inc. and St. Jude Hotel. Employers shortlisted for the large employer category are: City of St. John's, Iron Ore Company of Canada, Newfoundland Power, Newfoundland & Labrador Liquor Corporation, and S.S. Subway.

The application process for the Employer of Distinction Awards is extensive. Organizations are evaluated by an independent panel of judges on Human Resources Best Practices, Health & Safety Practices and Disability Management, Employee Presence in the Community, Stakeholder Awareness, Compensation and Advancement and other relevant information. This year's judging panel is comprised of Dr. Gary Gorman, Former Dean of the Memorial University Faculty of Business Administration; Cathy Bennett, CEO and Owner of Bennett Restaurants, last year's Employer of Distinction winner in the large employer category; and Vince Withers, retired businessman and founding chairperson of the NL Employers' Council.

Nearly 200 attendees are scheduled to attend the luncheon, which will feature a keynote address by Siobhan Coady, MP of St. John's South Mount Pearl and Former President of the Canadian Chamber of Commerce.

**Your coverage is invited.
Photo and interview opportunities available.**

The logo for McInnes Cooper, a law firm. It features the words "MCINNES" and "COOPER" in a large, bold, sans-serif font. Below "COOPER" is the text "LAWYERS | AVOCATS" in a smaller, sans-serif font.

This event proudly supported by:

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